

Get it Done: What are your needs/assets?





Partnership
work

Children's and
Young people's
Network

Adult Health and
Social Care
Network



**IMPACT IN
ACTION**





Impact In Action:
one of BVSC's
projects funded by
the City of London
Corporations' charity,
City Bridge Trust





Benefit from FREE support until July 2022



1-2-1 targeted support

One-off, or a more ongoing mentoring approach, this support is tailored to the problems you want to solve so can pinpoint solutions quickly.



Training

We will be offering a range of bite size training. Keep an eye on www.bvsc.co.uk under the Impact in Action section or request in house training.



Resources

Our website will be brimming over with resources that we've researched so that you don't have to. We've made a start, but keep returning as we add more.

Way Up Quality Assurance scheme

Who's the Impact Officer?

- 🔦 20 year's experience in the charity sector
- 🔦 15 of these helping charities prove the difference they have made
- 🔦 Normally working with small organisations. Most recently in Bromley and Bexley.



What the session is about

By the end of this session you will

...have a better understanding of what a funder means when they talk about needs and assets.

...know where to research evidence that proves your needs.

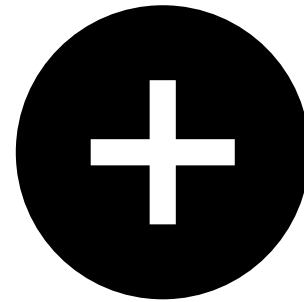
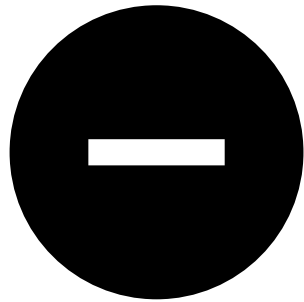
...have made a start on that research.



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Needs and Assets





How can you find out the Needs in relation to your project?

-  External
 - local
 - national
 - international
-  Internal
 - observations
 - from current work
 - survey results

If you are feeling eager: <https://www.inspiringimpact.org/learn-to-measure/plan/define-your-issue-and-target-audience/> has a worksheet to download, but I think we have this covered here.

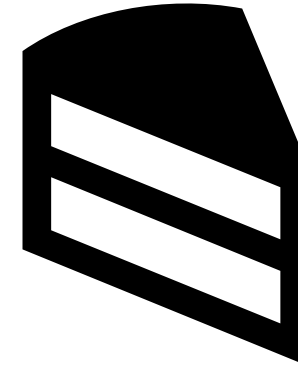


Research the needs in different ways



Think about different themes, eg

- Loneliness
- Mental health
- Employability



What would happen if your service was not there?



Are there 'emerging' needs because of Covid? (Useful links on Impact in Action webpage)



Methods to find out needs of even more stakeholders

- 📍 Survey
- 📍 Conversations (group/1-2-1)
- 📍 Poll at the end of Zoom
- 📍 Thumbs up/down on screen
- 📍 Online whiteboard to put postit notes on (<https://miro.com/>)



Enough already!

This will be a developing thing so for the moment don't overthink it, just get the general gist of the needs down.

1 need per 1 postit note



Activity

What do you think your beneficiaries' needs might be? Note it down on a Jamboard (Keep the Jamboard!)

Once thought about the above, where can you find evidence to support this?

- <https://www.bvsc.co.uk/impact-action-useful-links>
- Funding Application/Guidelines
- Google search



Homework

Write up your needs and the evidence for them into a Needs Hub document. This can be used for future applications and any time you come across some needs you can add to this document.

If you want you can send it to Karen who can provide feedback.

Please fill out

<https://bvsc.co.uk/training-evaluation-form-impact-action>

