

IMPACT FOR FUNDING



Find the right local course for you

Having worked in the charity sector over over 20 years, and applying to trusts and the Irish government for over 15 years, I've come to realise that getting **impact** understanding right helps your group gets its trust **fundraising** right.

The next pages provide a plethora of learning opportunities. Thanks to funding from the City of London Corporation's charity, City Bridge Trust we can offer this for **free**. Sessions like these can cost hundreds of pounds normally.

The **7 Impact Sessions** are a great starting point, but if you want to delve deeper, we have bought in sessions from **Superhighways** and the **Coalition for Efficiency**. In the orange boxes you can see what level the courses are aimed at. If you are accessing this leaflet on your computer you can click the title of the course to book straight away.

If you are still not sure then give me a call and we can find your best fit. It may be that our On Demand version of the 7 Impact Sessions, or a Feedback on Funding session, would suit you better. I look forward to hearing from you.



Karen Jefferys
Impact Officer

Courses by

	Page
BVSC	1
Superhighways	2
Coalition for Efficiency	3

Book Online

Click the button below to book a course today.

[Book now](#)

www.bvsc.co.uk/events/training



of Impact in Action participants would recommend training

Want to know more?
Contact Karen on
karen@bvsc.co.uk, or
01322 315 391

Impact in Action 7 Foundational Sessions

Click links to book, or for previous sessions ask to be added to the waiting list for re-runs

[Making a difference part 1: outputs, outcomes, impact](#)

2nd February 09.30am-10.30am

Trusts and givers want to know that their money makes a difference, but how do you prove it? This whistle stop tour will help you understand the terms funders use, and hopefully help you unlock their funds so that you can continue to make a difference.

[Why evaluation is good for your organisation](#)

09th February 12.15pm-1.00pm

You'll find out about some of the requirements on trustees to be checking your outputs, outcomes or impact and what these terms mean. This session is aimed at trustees, though others may want to join to pass on information to trustees.

Lunchtime

12.15-12.30pm for chat

12.30-1pm for training



[Making a difference Part 2: planning triangle/theory of change](#)

09th March 09.30am-10.30am

Explaining how you hope to make a difference on one sheet of paper helps you and funders understand what your Voluntary and Community organisation is there to do.

[Measuring change, realistic options part 3](#)

20th April 09.30am-10.30am

Trusts and givers want to know that their money makes a difference, but how do you prove it? Understand how to measure change in different ways that chime with different people.

[Sharing your difference](#)

11th May 09.30am-10.30am

Like a chocolate selection box of different ideas to choose from, this session will provide lots of easy and practical ways to share the difference you are making. (Sorry, chocolates not included!) Discover different ways to share the difference your voluntary and community group makes.

[What funders want](#)

08th June 09.30 am-10.30 am

How can you improve your applications, increase funding and help more people? (This session assumes some knowledge of the terms covered in the other Impact sessions.)

[Overcoming issues](#)

06th July 09.30am-10.30am

Trying to measure change can sometimes feel like an assault course! Having the time, energy, skills, money and more can feel like insurmountable hurdles. Here are some tips to making things as straightforward as possible, based on the reality of working in small charities.

Impact in Action with Superhighways

As well as offering training from BVSC's Impact Officer, we have also bought in training. Thanks to our funder it is free to you. Please make the most of it!

[Online collaboration tools](#)

27th April 10.00am-12.00pm

If you are not sure how your group can engage and collaborate with the people you want to support, or even internal volunteers or staff, come along to find out about free and low cost ways to connect.

[Data essentials](#)

20th May 10.00am-12.00pm

Data isn't just about numbers and statistics, or even stories; it's about asking the right questions of the valuable information you have, so that you can better meet the needs of the people you support. Small charities and community organisations are capturing useful data all the time. So are local authorities, national government, big charities and companies. Both our own data and that of others can help us understand our work, ensure policy makers listen and prevent us being overlooked for vital funds. But where do you start? - Here!

[Excel for monitoring & reporting outcomes](#)

16th June 09.30 am-10.30 am

Excel is the perfect tool for effectively and efficiently keeping track of information, analysing data and presenting the results. It's also ideal for charities and community organisations that are not yet at the stage of developing or buying a database.

Book online now

www.bvsc.co.uk/events/training

Summer school

Each session builds on the previous, so do book on to each training session, if possible!

[Excel bitesize 1: managing your data](#)

12th July 10.00am-12.30pm

[Excel bitesize 2: creating a workable data set](#)

13th July 10.00am-12.30pm

[Excel bitesize3: analysing your data](#)

14th July 10.00am-12.00pm

[Excel bitesize 4: interpreting & presenting survey data](#)

19th July 10.00am-12.00pm

[Excel bitesize 5: creating a dashboard](#)

20th July 10.00am-12.00pm

Impact in Action with Coalition for Efficiency

Find out more about the sessions online by clicking the links



[Being agile planning workshop](#)

30 June 9.30am-11.00am

This interactive session will show you how to use agile principles and an agile mindset to plan for the months ahead and measure your performance. It is aimed at small charity leaders looking for agile ways of planning, measuring and managing your activities and impact. This session is led by JCURV.

[Measuring impact in a crisis](#)

20 September 10.00am-11.30am

This interactive session will provide participants with an opportunity to reflect on and understand what impact means for them in their work. Participants will then look at different ways of measuring impact and collecting data in a rapidly changing environment.

[Quantitative Data Essentials:](#)

6 October 10.15am-12.30pm

Many small organisations are nervous about delving into quantitative data collection and analysis and often just scratch the surface due to lack of confidence or skills. This session will cover the quantitative data essentials and ensure participants leave the session feeling more confident and equipped with the tools to start collecting, analysing and using quantitative data. Subjects covered include:

- Understanding what quantitative data
- Data sources and data collection methods
- Analysis techniques to describe your data
- Pictorial description of data – charts
- How much data is “enough”?
- Using data to draw conclusions and support decision-making

[Measuring wellbeing](#)

3 November 9.30am-11.00am

Charities and social enterprises deliver services that have an impact on the wellbeing of the people and, in most cases, the communities they work with. Sometimes this is the main focus of their organisational mission, for others it is a by-product. Undoubtedly, all work towards improving wellbeing of those they support, however, they may also inadvertently decrease people's wellbeing due to their service delivery model or other crucial factors. This session will provide an overview of what is meant by wellbeing and what tools exist to help charities and social enterprises to measure their impact.

[How to get the best out of surveys](#)

16 November 12.30pm-2.00pm

There is an array of survey options available to small organisations in order to evaluate their activities or explore a specific area. However, how can you ensure that you build surveys in a way that will maximise your response rates while also ensuring quality responses? How can you make sure to remove biases from questions and ensure respondents feel they can express their honest opinions and thoughts? In short, how do you get the best out of surveys and ask good questions?

[Demystifying Social Value and SROI for small organisations](#)

1 December 9.30am-11.00am

The focus will be on how to embed the principles into your practice as a small charity or social purpose organisation. We will discuss the key questions to ask to know your impact, using this information for better decision making and taking steps towards maximising value for your stakeholders. We will also look at demystifying some of social value and SROI.