

TRUST FUNDRAISING QUESTIONS: 2 PARTICIPATION



THIS ONE PAGE WONDER IS PART OF THE TRUST FUNDRAISING QUESTIONS SERIES WHERE WE ANSWER QUESTIONS FREQUENTLY ASKED BY TRUSTS. FURTHER FUNDRAISING MATERIAL IS AVAILABLE AS VIDEOS, REQUEST 'ON DEMAND' FROM BVSC.

HOW ARE YOU INVOLVING PEOPLE WITH LIVED EXPERIENCE?

This type of question might use the term 'lived experience', or 'beneficiaries', but at heart it is asking about how you are encouraging participation. Participation is about including and consulting with others. Rather than enforcing what you want from above, it is about asking stakeholders what they want.

Depending on the exact question the trust is asking participation/involvement may be from a range of stakeholders such as:

- Direct beneficiaries - those you are directly helping
- Indirect beneficiaries- those who are indirectly helped (eg family of the person you are helping).
- Staff and volunteers
- Those with lived experience - this is someone who has gone through an experience that helps them understand from the inside what it is like. For instance, a former drug user working for an organisation that helps those with addictions.
- The local community - including residents, councillors, local groups etc

TIPS

The ladder can be helpful in thinking about how you are involving stakeholders, especially beneficiaries. What ways can your group involve people in planning, doing, reviewing and changing the work? How high up the ladder are your ideas?

Questionnaire

Focus groups

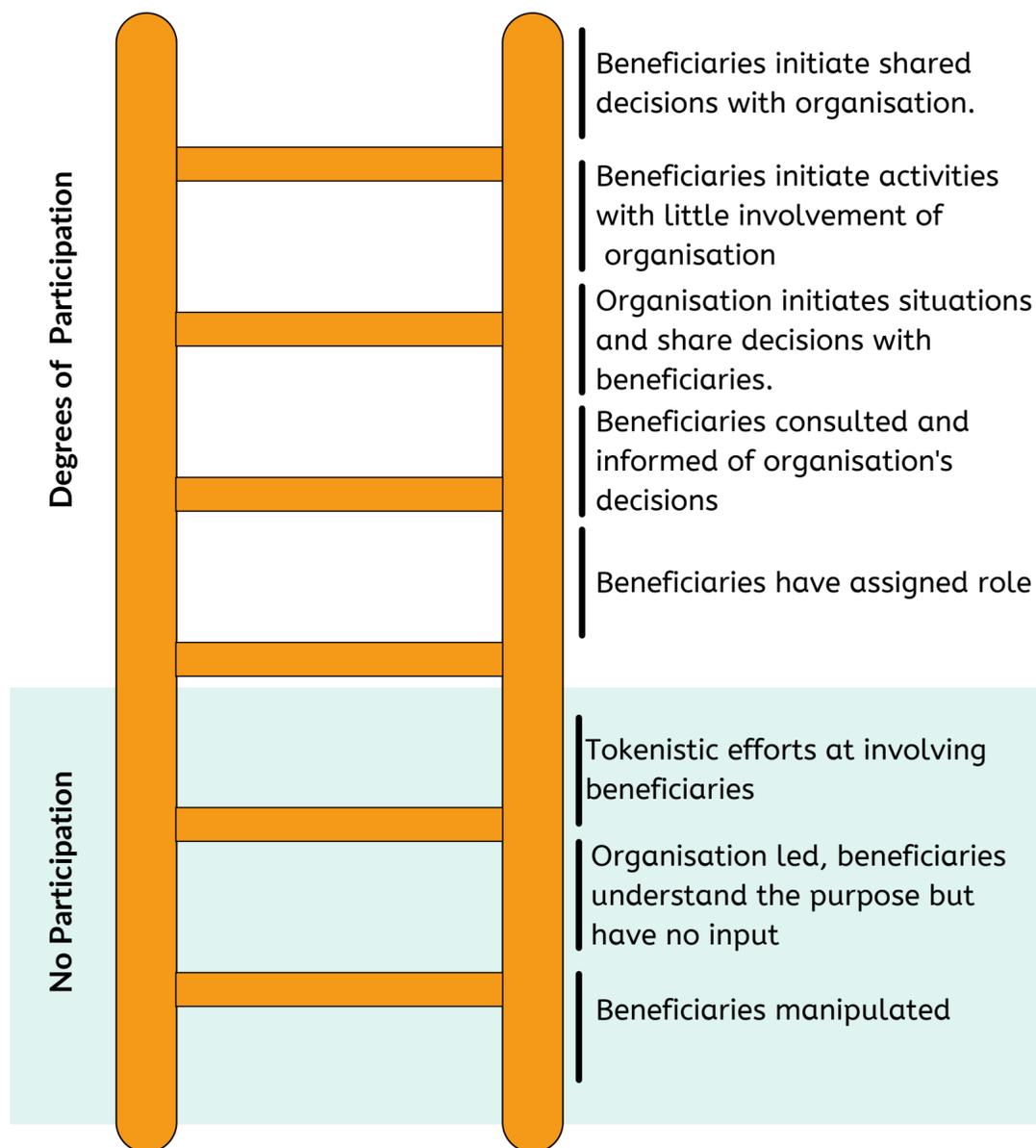
Ideas box

Volunteer Roles

Spaces on the trustee board for those with lived experience

PARTICIPATION LADDER

Search for 'ladder of citizen participation' or 'participation ladder' on the internet and you'll find various permutations of this:



Where on the ladder are each of your stakeholders?

To go deeper, another model that might be of interest can be found on p23 of [this document](#) which looks at engagement.

WHAT NEXT?

Check out the other trust fundraising questions on the Resources part of the website.

Add your answer to your Funding Hub document so that you build a library of answers which can be adapted for the next application.

Funding Hub document: www.bvsc.co.uk/resources/funding-hub-document