

Why the Useful Links are Useful



BVSC
Bexley Voluntary Service Council
Strengthening voluntary and community action



**IMPACT IN
ACTION**



Impact In Action:
one of BVSC's
projects funded by
the City of London
Corporations' charity,
City Bridge Trust



What the session is about

<https://www.bvsc.co.uk/impact-action-useful-links>



NCVO Definitions

<https://knowhow.ncvo.org.uk/organisation/impact/about-impact-and-evaluation/understanding-the-language-1>



UNDERSTANDING THE LANGUAGE OF IMPACT AND EVALUATION

✓ This page is free to all



Understanding evaluation terminology can help you plan your evaluation more effectively. Here are some of the key terms we use in this section.

Impact: broad or longer-term effects of a project or organisation's work. This can include effects on people who are direct users of a project or organisation's work, effects on those who are not direct users, or effects on a wider field such as government policy.

Outcomes: the changes, benefits, learning or other effects that happen as a result of a project or organisation's work. Outcomes can be positive or negative, expected or unexpected.

Outcome indicators: things you can measure to show whether your desired outcomes have happened. They can be qualitative or quantitative.

Outputs: products, services or facilities that result from an organisation's or project's activities.

Output indicators: things you can measure to show whether, and to what extent, your planned outputs have happened.

Activities: the work and actions undertaken to create outputs.

Processes: internal processes are the things which keep your organisation running well. These include things like staff training and development, monitoring and evaluation, and fundraising.

NCVO Definitions

Useful for

Yourself- are staff/volunteers clear on the language??

Funders-speaking their language

Links to: Karen's 7 Impact Sessions where we explain definitions and see how the terms fit together.



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Lots on measuring change

<https://www.inspiringimpact.org/>

Has lots of information on how to measure your impact



**INSPIRING
IMPACT**

WHAT IS IMPACT PRACTICE?

COVID-19

LEARN TO MEASURE

PLAN YOUR IMPACT

MEASURE YOUR
IMPACT

ASSESS YOUR
IMPACT

REVIEW YOUR
IMPACT

Impact practice made simple

Impact practice encompasses all the activities you

It's about learning how to best serve the people you support

to make; collecting the right information to know if you're achieving your goals; learning and adapting your work.

Lots on measuring change

**INSPIRING
IMPACT**

WHAT IS IMPACT PRACTICE?

COVID-19

LEARN TO MEASURE

Useful for

Yourself - detailed information that you can refer back to

Funders/Communications – this is the theory that can help to explain what your group plans and does do

Links to – Karen's 7 course provides a basic overview which is a good starting point.



Impact practice made simple

Impact practice encompasses all the activities you

It's about learning how to best serve the people you support; making decisions about what to make; collecting the right information to know if you're achieving your goals; and learning and adapting your work.

PLAN YOUR IMPACT

MEASURE YOUR
IMPACT

ASSESS YOUR
IMPACT

REVIEW YOUR
IMPACT

Evaluation in detail

<https://www.betterevaluation.org/>

Has quite a lot of detail for those wanting to evaluate their work.



Overview ▾
Methods and processes ▾
Approaches ▾
Themes ▾
Resource li

Find evaluation options through the [Rainbow Framework](#):

MANAGE an evaluation or evaluation system <ul style="list-style-type: none"> Understand and engage stakeholders Establish decision making processes Decide who will conduct the evaluation Determine and secure resources Define ethical and quality evaluation standards Document management processes and agreements Develop planning documents for the evaluation or M&E system Review evaluation (do meta-evaluation) Strengthen Evaluation Capacity 	DESCRIBE activities, outcomes, impacts and <ul style="list-style-type: none"> Sample Use measures, indicators or metrics Collect and/or retrieve data Manage data Combine qualitative and quantitative Analyse data Visualise data
DEFINE what is to be evaluated <ul style="list-style-type: none"> Develop initial description Develop programme theory / theory of change Identify potential unintended results 	UNDERSTAND CAUSES of outcomes and <ul style="list-style-type: none"> Check the results are consistent with contribution Compare results to the counterfactual Investigate possible alternative explanations
FRAME the boundaries for an evaluation <ul style="list-style-type: none"> Identify primary intended users Decide purpose Specify key evaluation questions 	SYNTHESISE data from one or more evaluations <ul style="list-style-type: none"> Synthesise data from a single evaluation Synthesise data across evaluations Extrapolate findings
	REPORT & SUPPORT USE of findings <ul style="list-style-type: none"> Identify reporting requirements

Evaluation in detail

Useful for

Yourself – if you want to go deeper with evaluation to see what works.

Funders/Communications – helping to prove the difference you are making more robustly.

Links to- 7 Impact sessions provides a basic introduction and may be helpful to do before going to this sight if evaluation is new to you.



[Overview](#)
[Methods and processes](#)
[Approaches](#)
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[Resource li](#)

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Direction of Government

Loneliness Annual Report 2021

<https://www.gov.uk/government/publications/loneliness-annual-report-the-second-year/loneliness-annual-report-january-2021#evidence>





Direction of Government

Useful for

Yourself- how are you fitting into the bigger picture

Communication, eg 'the wellbeing cost of severe loneliness is equivalent to £9,537 per person per year.'

Funding: Evidence for application. Next round of funding.



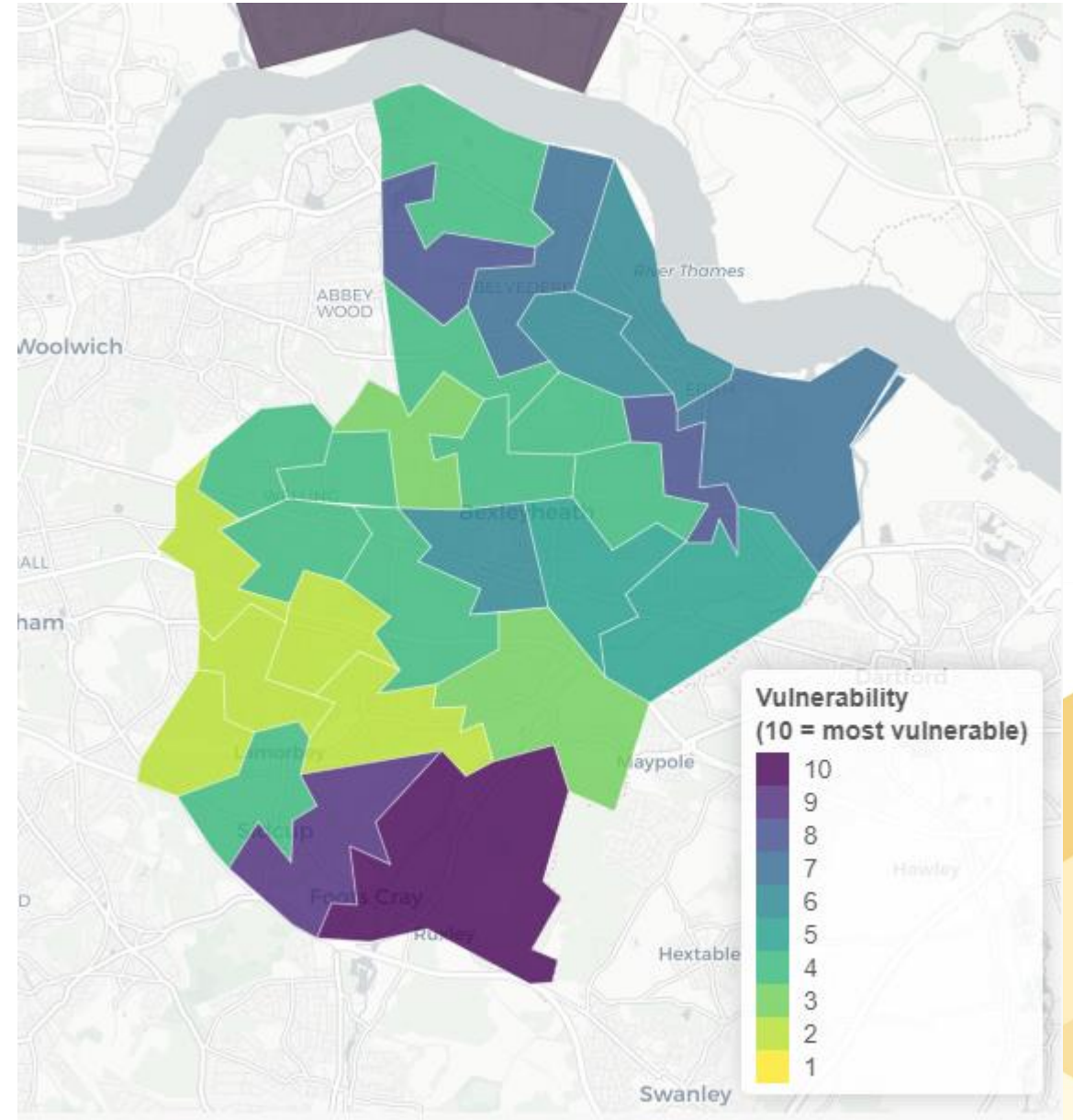


Geographical Needs

British Red Cross Resilience Data (can click on each segment to see the vulnerability in each)

<https://britishredcross.shinyapps.io/resilience-index/>

Contains public sector information licensed under the Open Government Licence v3.0.





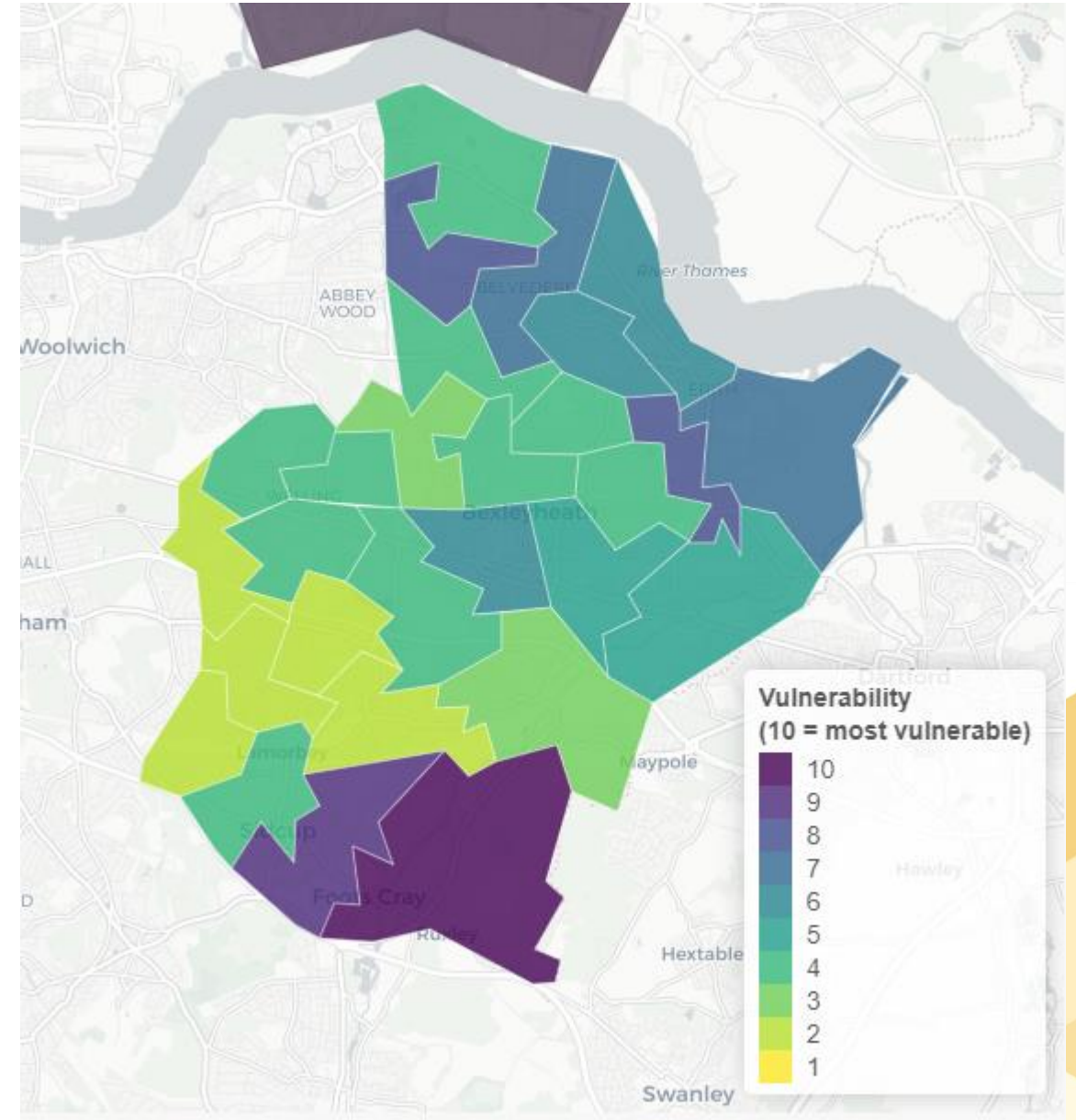
Geographical Needs

Useful for

Yourself- are we working in the areas we need to given the impact of Covid?

Funders-what needs are you meeting?

Links to: Karen's 7 Impact Sessions2 and 5 where we look at proving needs



London needs

Trust for London's *'London's Poverty Profile 2021: COVID-19 and poverty in London'*

https://trustforlondon.fra1.cdn.digitaloceanspaces.com/media/documents/London's_Poverty_Profile_2021_-_COVID19__poverty_in_London.pdf



Used with permission

What we already know is that **overall, more than 1.54 million working-age Londoners were claiming benefits in August 2020**, a rise of 44% compared to August 2019.

In August 2019, 19,395 people were subject to a cap on their benefits, growing to 53,048 people a year later.



In the six months to September 2020, **London food banks distributed 210,000 food packages**, a 128% increase

compared to the same period in 2019.



Government policy has protected many people.

In 2019, 1,136 people were seen sleeping rough on a single night in London.

By autumn 2020, as a result of the government's action, that had fallen by 59% to 714.

The pandemic has increased pressures on Londoners:

overall, Londoners with children spent 15.6 hours a week on homeschooling and childcare in April 2020.

Women spent more time than men on homeschooling and childcare, spending an average of 19.1 hours a week on these activities.



Levels of happiness, feeling worthwhile and life satisfaction have fallen across the capital.



In winter 2020/21, anxiety scores were 44% higher than pre-pandemic levels.

London needs

Useful for

Yourself- highlighting areas that you had not thought to mention

Funders-evidencing needs

Links to: Karen's 7 Impact Sessions 2 and 5



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BVSC's aims are:

- To ensure that we have the resources for continuous improvement and development

Resources

Community Connect

Impact In Action

Impact In Action Useful Links

Way Up



Further Support



7

What funders want

08th June 09.30 am-10.30 am

How can you improve your applications, increase funding and help more people? (This session assumes some knowledge of the terms covered in the other Impact sessions.)

Overcoming issues

06th July 09.30am-10.30am

Trying to measure change can sometimes feel like an assault course! Having the time, energy, skills, money and more can feel like insurmountable hurdles. Here are some tips to making things as straightforward as possible, based on the reality of working in small charities.



Superhighways and BVSC

and low cost ways to connect.

Data essentials

20th May 10.00am-12.00pm

Data isn't just about numbers and statistics, or even stories; it's about asking the right questions of the valuable information you have, so that you can better meet the needs of the people you support. Small charities and community organisations are capturing useful data all the time. So are local authorities, national government, big charities and companies. Both our own data and that of others can help us understand our work, ensure policy makers listen and prevent us being overlooked for vital funds. But where do you start? - Here!

Excel for monitoring & reporting outcomes

16th June 09.30 am-10.30 am

Excel is the perfect tool for effectively and efficiently keeping track of information, analysing data and presenting the results. It's also ideal for charities and community organisations that are not yet at the stage of developing or buying a database.

Summer school

Each session builds on the previous, so do book on to each training session, if possible!

Excel bitesize 1: managing your data

12th July 10.00am-12.30pm

Excel bitesize 2: creating a workable data set

13th July 10.00am-12.30pm

Excel bitesize3: analysing your data

14th July 10.00am-12.00pm

Excel bitesize 4: interpreting & presenting survey data

19th July 10.00am-12.00pm

Excel bitesize 5: creating a dashboard

20th July 10.00am-12.00pm



Coalition for Efficiency and BVSC

Impact in Action with Coalition for Efficiency

Find out more about the sessions online by clicking the links



[Being agile planning workshop](#)

30 June 9.30am-11.00am

This interactive session will show you how to use agile principles and an agile mindset to plan for the months ahead and measure your performance. It is aimed at small charity leaders looking for agile ways of planning, measuring and managing your activities and impact. This session is led by JCURV.

[Measuring impact in a crisis](#)

20 September 10.00am-11.30am

This interactive session will provide participants with an opportunity to reflect on and understand what impact means for them in their work. Participants will then look at different ways of measuring impact and collecting data in a rapidly changing environment.

[Quantitative Data Essentials:](#)

6 October 10.15am-12.30pm

Many small organisations are nervous about

[Measuring wellbeing](#)

3 November 9.30am-11.00am

Charities and social enterprises deliver that have an impact on the wellbeing of people and, in most cases, the community they work with. Sometimes this is the main focus of their organisational mission, for others it is a by-product. Undoubtedly, all work towards improving wellbeing of those they support. However, they may also inadvertently damage people's wellbeing due to their service model or other crucial factors. This session will provide an overview of what is meant by wellbeing and what tools exist to help charities and social enterprises to measure their

[How to get the best out of surveys](#)

16 November 12.30pm-2.00pm

There is an array of survey options available to small organisations in order to evaluate their activities or explore a specific area. How can you ensure that you build surveys that will maximise your response rate while also ensuring quality responses? How can you make sure to remove biases from your data and ensure respondents feel they can



1-2-1 Funding discussion





Get in touch with Karen on

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