

# William Kendall Funding Feast



WILLIAM  
KENDALL'S  
CHARITY



# What the session is about

- 💡 Approaching an application
- 💡 Can I apply?
- 💡 Do I want to?
- 💡 Filling in the application
- 💡 Shine!



# Approaching an application





# How do I make application count?

1) Rough Research

2) Actively read

3) Gather information

4) Fill in

5) Improving next time

1) Does this look promising for our group?  
Bexley focus. Amount of money available.  
Guidelines- can we do the right kind of work  
in the right amount of time?

2) Who do I speak to CEO/Finance?  
Optimistic/Pessimistic? What information  
do I need?

3) Internal/external

4) Fill in Word

5) Ask for feedback if you can



## Actively read

- Application Guidance, Template budget and Application Form.
- Highlight **must have** **should have** **or need to find out more.**

Can I apply?





# Eligibility –Actively read

- Organisations **must** be based in the London Borough of Bexley and/or benefit Bexley residents. Organisations **must** be formally constituted and not-for-profit.
- A management committee of **at least** three people with two independent cheque signatories (and online banking authorisers).
- An **appropriate governing** document which confirms the organisation is operating on a not-for-profit basis and includes, amongst other things, a **dissolution clause** which outlines what happens to any assets should your organisation cease to operate.
- Have adopted appropriate **governance policies and procedures.**



# Eligibility – we'll let you check the rest!

- Able to provide a copy of the organisation's accounts from the most recent financial year.
- If you have a received a grant from us in the past we must have received all the necessary end of grant completion forms.
- Groups cannot be funded more than 3 years in a row, without a break. Please wait for one or two years before reapplying.
- If you are a Community Interest Company you will be required to submit a CIC 36 or 34.





# Eligibility – we'll let you check the rest!

- If you require funding towards maintenance or improvement of a building or land your organisation does not own, the length of lease will be taken into account when reviewing the application.

## We Will **Not** Fund:

- individuals, directly or indirectly
- statutory/public bodies
- organisations which exist solely to make a profit, with no community benefit

**Check properly that you really can apply.**

Do we want to apply?





# Is it for something we need?

## Summary of the objectives

- 1 Capacity Building of Groups
- 2 Improving Buildings and Local Neighbourhoods
- 3 Developing or piloting a new project or service.



# Capacity Building

NCVO

*'Activities that you might use to expand your organisation or to change its direction.'*

United Nations

*'the ability of individuals, institutions, and societies to perform functions, solve problems and set and achieve objectives in a sustainable manner.'*

Source: <https://knowhow.ncvo.org.uk/organisation/orgdev/development-1/capacitybuilding2#:~:text=The%20terms%20'capacity%20building'%20or,t o%20any%20non%20profit%20organisation.>



# Is it something we need? (continued)

William Kendall's Charity  
Small Grants Programme for **Bexley**

## 1. Aim

The aim of the Grants Programme is to support initiatives and projects which help **voluntary and community organisations develop their capacity and sustainability.**

## 1. Objectives

### 1. Capacity Building of Groups

To **support the management to develop the sustainability and accessibility** of their organisation.

Examples could include funding for: -

- \* Training of Trustees, staff or volunteers
- \* Updating IT equipment and systems
- \* Facilitate a networking activity to share good practice with other similar voluntary community organisations
- \* Improving publicity materials/web sites to target new client groups especially those with disabilities or specific needs

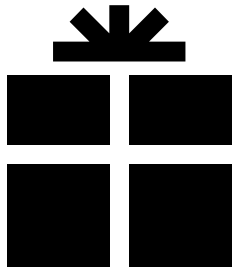
**We will NOT normally fund core operational costs including rent, salaries utilities, rates etc**

le, expand or  
ability to keep  
going.

...and this gives me  
some examples of  
what I can and  
can't go for with  
more to read  
further down



# Can I create a package that matches their interest with our needs?



*Start thinking about a package that makes sense, for instance funding for a volunteer's computer and their expenses to go on a course to use a finance package. This fitted with what the organisation needed funds for and what William Kendall wanted to fund. This was something that no other funder was funding.*





# How does the timing work for you?



## May 2022 panel:

- 1.If you need support then please send in your draft application **by 5pm Friday 8 April**
- 2.Applications deadline: **by 5pm, Friday 22 April 2022**
- 3.Panel meeting: due Tuesday 24 May 2022
- 4.Decisions are usually made within 2 weeks, therefore Tuesday 7 June 2022
- 5.Monies to be **spent** by beginning June 2023
- 6.BVSC send **monitoring** form request to organisation: mid-April 2022
- 7.**Monitoring form** to be returned to BVSC: beginning July 2023 \*



# How does the timing work for you?



## November 2022 panel:

1.If you need support then please send your draft application **by 5pm**

**Friday 7 October 2022**

2.Applications deadline: **by 5pm, Friday 21 October 2022**

3.Panel meeting: due late November 2022

4.Decisions are usually made within 2 weeks, therefore mid-December 2022

5.Monies to be **spent** by mid-December 2023

6.BVSC send **monitoring** form request to organisation: Mid-December 2023

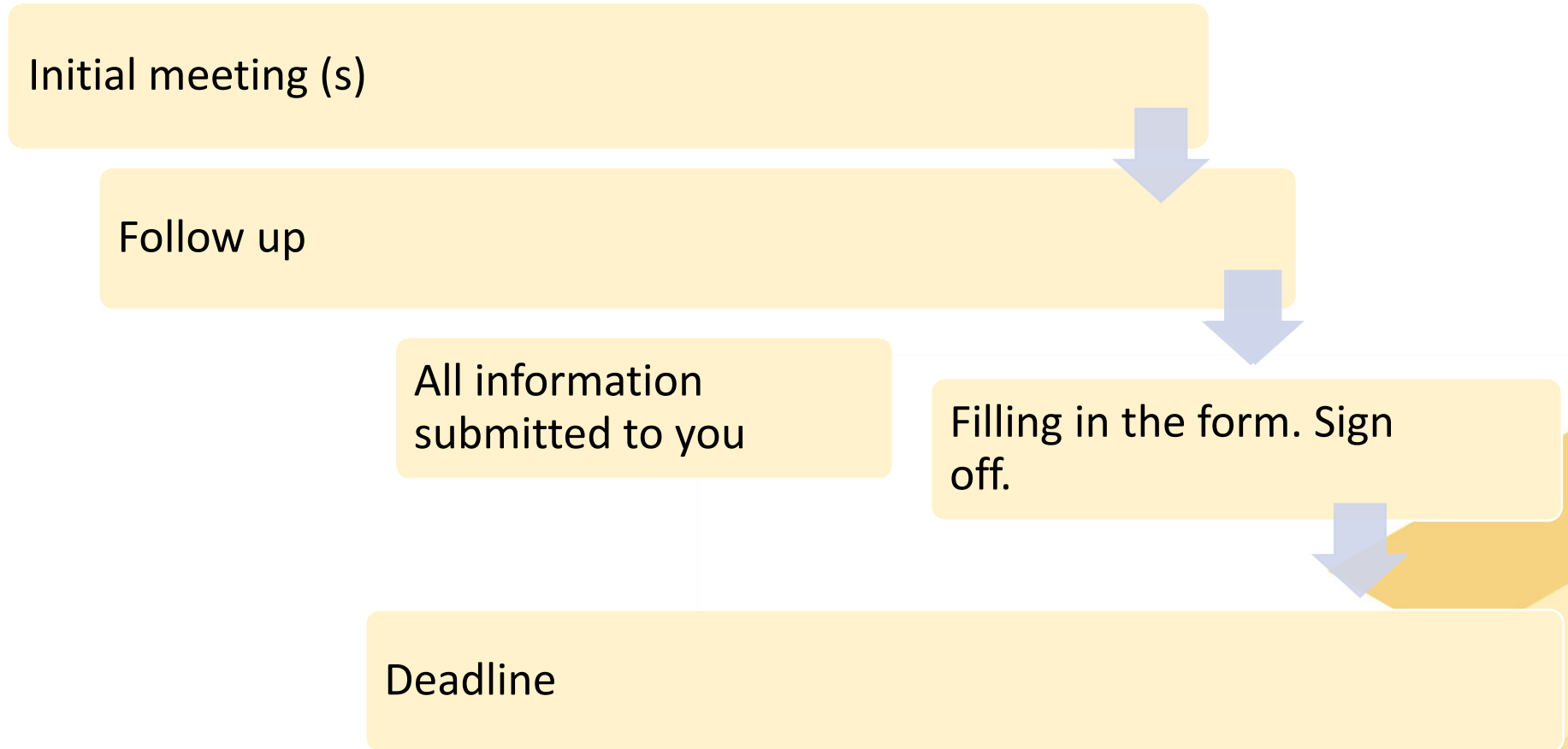
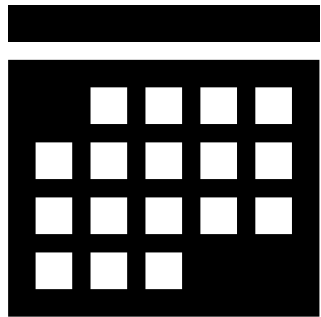
7.**Monitoring form** to be returned to BVSC: mid-Jan 2024 \*

Next panel May 2023





# Allow enough time to gather everything



# Filling in the application





# Some questions

**23 Beneficiaries:** What difference (**target outcomes**) will the activity/project make to your beneficiaries and/or organisation? *Please list the target outcomes including numbers where relevant e.g. 90% of participants will be more confident as a result of the project/activity (max 500 words)*

Target- have you met it or not?

Outcome- words of change

Remember learning from sessions 1 and 3 of the 7 Impact for Funding Sessions.



# Some of the questions

## **Monitoring**

32 What methods will you use to keep track of the project/activity and the change that you are making? *(such as registers of attendees at sessions; information from registration forms to see if you are reaching the people you hoped to and a three-question survey at the end about whether participants found the work changed things for them). (max 200 words)*

Remember learning from session 3 of the 7 Impact for Funding sessions

Shine!





## Tips to make your application shine

The application asks for your website, social media and charity/company numbers. How are these looking?

Application fatigue.





# Tips to make your application shine - attachments

Don't forget your attachments. By highlighting items you need in green you can create a tick list of what you need, including attachments.

Send the correct documents! In date, up to date, where appropriate.

Up the correct way.

Your budget

- Should **add up**
- **Should correlate** with the rest of the application
- **Be tidy**, remove any example information
- Be **realistic**, neither leaving the group out of pocket, nor appearing greedy
- **Your budget lines** should be described in the most appropriate light



# Tips to make your application shine: the person checking

At the end of the guidance there is a checklist of what the panel are looking for – you can give this to someone and ask them to check your application, including attachments.

What are they checking for? Grammar, eligibility etc

Decide whether to listen to the feedback, have they read the guidelines?

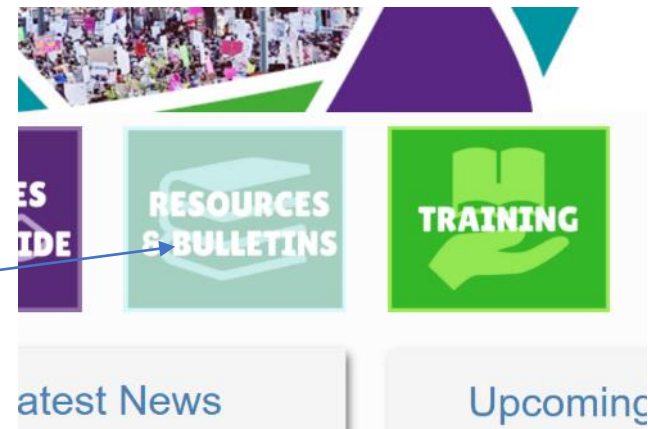
Tips on sticking to word counts: [www.bvsc.co.uk/resources/sticking-word-counts-micro-training](http://www.bvsc.co.uk/resources/sticking-word-counts-micro-training)





# Afterwards, update your Needs and Fundraising Hub Documents (re. 'What Funders Want' training.)

- A table of FAQs from funders
- Worksheet for this on the Resources section of the Website



Or go to [www.bvsc.co.uk/impact-resources](http://www.bvsc.co.uk/impact-resources)

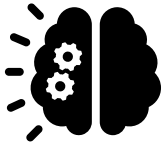


# Benefit from FREE support until July 2022



## **1-2-1 targeted support**

One-off, or a more ongoing mentoring approach, this support is tailored to the problems you want to solve so can pinpoint solutions quickly.



## **Training**

Bite size training. Keep an eye on [www.bvsc.co.uk](http://www.bvsc.co.uk) under the Impact in Action section or request in house training.



## **Resources**

Our website will be brimming over with resources that we've researched so that you don't have to. We've made a start, but keep returning as we add more.



## **Quality Assurance scheme.**

A FREE quality assurance scheme to help your group meet best practice and legal requirements.



Impact In Action:  
one of BVSC's  
projects funded by  
the City of London  
Corporations' charity,  
City Bridge Trust



Please fill out  
[https://bvsc.co.uk/training-evaluation-form-  
impact-action](https://bvsc.co.uk/training-evaluation-form-impact-action)

[karen@bvsc.co.uk](mailto:karen@bvsc.co.uk)



# Questions from you

